



KONG-TV
333 Dexter Avenue N
Seattle, WA 98109

Media Placement Technology
500 N Washington St, Suite 303
Alexandria, VA 22314

Contract # 853570

Schedule Dates 09/11/12-09/17/12
Advertiser Rob McKenna for Washington (39549)
Agency/T-Code Media Placement Technology (3588)/113823657
Product Political - State Governor (1177)
Brand MCKENNA FOR GOVERNOR (177378)
Salesperson Clark, Dave (3097)
Sales Office TeleRep - Washington D.C.
Buyer Name MEADE,NICOLE
Phone/Fax (425) 449-8244 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments MCKENNA FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** MCKENNA FOR CONGRESS

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Janelle Stavig
CO-OP No
Headline # 06309602
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,137.50
Net Total \$12,112.50
Sales Tax

Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Sep. 2012	82	\$14,250.00
Grand Total:	82	\$14,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	7:59A- News @ 8am M-F	10		X	X	X	X			10	\$110.00	\$1,100.00	Seattle (KONG) (KONG)	8A NEWS	9/10/12
2.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7:59A- News @ 8am M-F		2							2	\$125.00	\$250.00	Seattle (KONG) (KONG)	8A NEWS	9/10/12
3.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	10:27A- Meet The Press								2	2	\$250.00	\$500.00	Seattle (KONG) (KONG)	MEET THE PRESS	9/10/12
4.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	9:59P- News @ 10pm M-Su	9		X	X	X	X			9	\$425.00	\$3,825.00	Seattle (KONG) (KONG)	10P NEWS	9/10/12
5.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	9:59P- News @ 10pm M-Su		2							2	\$450.00	\$900.00	Seattle (KONG) (KONG)	10P NEWS	9/10/12
6.0	Normal Line / SPOT	09/15/12-09/16/12	5	:30	10P- News @ 10pm M-Su	2						X	X	2	\$275.00	\$550.00	Seattle (KONG) (KONG)	10P NEWS	9/10/12
7.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	4:58P- News @ 5pm								2	2	\$200.00	\$400.00	Seattle (KONG) (KONG)	SUN 5P NEWS	9/10/12
8.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	7P- Extra	4		X	X	X	X			4	\$125.00	\$500.00	Seattle (KONG) (KONG)	EXTRA	9/10/12
9.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	7:30P- Access Hollywood	4		X	X	X	X			4	\$125.00	\$500.00	Seattle (KONG) (KONG)	ACCESS HOLLYWOOD	9/10/12
10.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	8P- Dr Phil	6		X	X	X	X			6	\$125.00	\$750.00	Seattle (KONG) (KONG)		9/10/12
11.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	8:58P- Katie	6		X	X	X	X			6	\$200.00	\$1,200.00	Seattle (KONG) (KONG)		9/10/12
12.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	10:30P- News @ 1030p M-F	5		X	X	X	X			5	\$275.00	\$1,375.00	Seattle (KONG) (KONG)	1030P NEWS	9/10/12
13.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	6:58A- News @ 7am M-F	6		X	X	X	X			6	\$110.00	\$660.00	Seattle (KONG) (KONG)	7A NEWS	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	6A- Americas Funniest Home Videos	7		X	X	X	X			7	\$20.00	\$140.00	Seattle (KONG) (KONG)	AFHV	9/10/12
15.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	8P- Dr Phil	2	2							2	\$150.00	\$300.00	Seattle (KONG) (KONG)		9/10/12
16.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	8:58P- Katie	2	2							2	\$225.00	\$450.00	Seattle (KONG) (KONG)		9/10/12
17.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6:58P- Extra	2	2							2	\$125.00	\$250.00	Seattle (KONG) (KONG)	EXTRA	9/10/12
18.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7:28P- Access Hollywood	2	2							2	\$125.00	\$250.00	Seattle (KONG) (KONG)	ACCESS HOLLYWOOD	9/10/12
19.0	Normal Line / SPOT	09/11/12-09/14/12	5	:30	11P- Northwest Sports Tonight	5		X	X	X	X			5	\$50.00	\$250.00	Seattle (KONG) (KONG)	NW SPORTS TONIGHT	9/10/12
20.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11P- Northwest Sports Tonight	2	2							2	\$50.00	\$100.00	Seattle (KONG) (KONG)	NW SPORTS TONIGHT	9/10/12

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